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IN THE CLAIMS

Please amend Claims 1, 3, 7, 20-38, 40 and 41 as indicated below.

Please cancel Claim 39 without prejudice and without disclaimer of subject matter.

Please add Claim 42 as indicated below.

1. (Currently Amended) A method for routing a mail object in a postal service to a designated person, the method comprising the steps of:

locating a user profile from a registered pseudo name displayed on the mail object, the user profile having a designated time frame for which the user profile is active; and

executing one or more mail services <u>during the designated active time frame</u> as selected by a user in the user profile.

- 2. (Original) The method as claimed in claim 1 wherein the profile comprises one or more sub profiles.
- 3. (Currently Amended) The method as claimed in claim 2 wherein the one or more sub profiles comprise include at least one of a franking profile, a naming profile or and a dynamic mail function profile.
- 4. (Original) The method as claimed in claim 3 wherein the franking profile comprises a designated method of payment for the mail object.
- 5. (Original) The method as claimed in claim 3 wherein the naming profile comprises name and address, and return name and address.
 - 6. (Original) The method as claimed in claim 3 wherein the dynamic mail

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function profile comprises a list of mail services available to the user of the registered pseudo name.

- 7. (Currently Amended) The method as claimed in claim 6 wherein the dynamic mail service comprises is one of a follow me mail service, a mail delivery notification service, a vanity stamp service or and a bulk mail service.
- 8. (Original) The method as claimed in claim 7, wherein the follow me mail service comprises modifying the naming profile of the registered pseudo name to update information to enable redirection of the mail object.
- 9. (Original) The method as claimed in claim 7, wherein the mail notification service comprises displaying the registered pseudo name in a return field on the mail object and sending an automated electronic delivery notice to an email address.
- 10. (Original) The method as claimed in claim 7 wherein the vanity stamp service comprises registering a personalised image to be displayed on the mail object.
- 11. (Original) The method as claimed in claim 7, wherein the bulk mail service comprises not sending the mail object to a registered pseudo name having bulk mail blocked.
- 12. (Original) The method as claimed in claim 2 wherein the profile and the one or more sub profiles comprise a valid date range for when the profile and the one or more sub profiles are active.
- 13. (Original) The method as claimed in claim 1 wherein the pseudo name is a unique pseudo name for the user.

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14. (Original) The method as claimed in claim 1 wherein the pseudo name is registered via an Internet registration service or a central reservation facility.

- 15. (Original) The method as claimed in claim 1 wherein the pseudo name is linked to the profile and the user accesses the linked profile to modify the information contained in one or more sub profiles.
- 16. (Original) The method as claimed in claim 15 wherein the modified profile is updated in a data store and made available to the postal service to be performed as specified by the user in the modified profile.
- 17. (Original) The method as claimed in claim 4 wherein the franking profile is accessed to determine a designated method of payment based on a sender name or a receiver name in the naming profile.
- 18. (Original) The method as claimed in claim 1 further comprising reading the registered pseudo name with a scanning system.
- 19. (Original) The method as claimed in claim 18 wherein the scanning system further comprises an optical character recognition scanner.
- 20. (Currently Amended) A postal service method for routing a mail object to a designated person, the service method comprising:

registering a psuedo name to be displayed on the mail object and a user profile for selecting one or more mail services;

determining the registered pseudo name displayed on the mail object to locate the user profile;

storing a designated time frame for which the user profile is active; and executing one or more mail services during the designated active time frame as defined in the user profile.

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21. (Currently Amended) The <u>postal service method</u> as claimed in claim 20 wherein the profile comprises one or more sub profiles.

- 22. (Currently Amended) The <u>postal service method</u> as claimed in claim 21 wherein the one or more sub profiles <u>comprise include at least one of</u> a franking profile, a naming profile or and a dynamic mail function profile.
- 23. (Currently Amended) The <u>postal service method</u> as claimed in claim 22 wherein the franking profile comprises a designated method of payment for the mail object.
- 24. (Currently Amended) The <u>postal service method</u> as claimed in claim 22 wherein the naming profile comprises name and address, and return name and address information for the registered pseudo name.
- 25. (Currently Amended) The <u>postal service method</u> as claimed in claim 22 wherein the dynamic mail function profile comprises a list of mail services available to the user of the registered pseudo name.
- 26. (Currently Amended) The <u>postal service method</u> as claimed in claim 25 wherein the dynamic mail services <u>comprises</u> is one of a follow me mail service, a mail delivery notification service, a vanity stamp service of and a bulk mail service.
- 27. (Currently Amended) The <u>postal service method</u> as claimed in claim 26, wherein the follow me mail service comprises modifying the naming profile of the registered pseudo name to update information to enable redirection of the mail object.
- 28. (Currently Amended) The <u>postal service method</u> as claimed in claim 26, wherein the mail notification service comprises displaying the registered pseudo name in a return field on the mail object and sending an automated electronic delivery notice to

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an email address.

29. (Currently Amended) The postal service method as claimed in claim 26 wherein the vanity stamp service comprises registering a personalised image to be displayed on the mail object.

- 30. (Currently Amended) The <u>postal service method</u> as claimed in claim 26, wherein the bulk mail service comprises not sending the mail object to a registered pseudo name having bulk mail blocked.
- 31. (Currently Amended) The postal service method as claimed in claim 21 wherein the profile and the one or more sub profiles comprise a valid date range for when the profile and the one or more sub profiles are active.
- 32. (Currently Amended) The <u>postal service method</u> as claimed in claim 20 wherein the pseudo name is a unique pseudo name for the user.
- 33. (Currently Amended) The <u>postal service method</u> as claimed in claim 20 wherein the pseudo name is registered via an Internet registration service or a central reservation facility.
- 34. (Currently Amended) The <u>postal service</u> <u>method</u> as claimed in claim 20 wherein the pseudo name is linked to the profile and the user accesses the linked profile to modify the information contained in one or more sub profiles.
- 35. (Currently Amended) The <u>postal service method</u> as claimed in claim 34 wherein the modified profile is updated in a data store and made available to the postal service to be performed as specified by the user in the modified profile.
 - 36. (Currently Amended) The postal service method as claimed in claim 23

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wherein the franking profile is accessed to determine a designated method of payment based on a sender name or a receiver name in the naming profile.

- 37. (Currently Amended) The postal service method as claimed in claim 20 further comprising reading the registered pseudo name with a scanning system.
- 38. (Currently Amended) The postal service method as claimed in claim 37 wherein the scanning system further comprises an optical character recognition scanner.
 - 39. Canceled.
- 40. (Currently Amended) A system for routing a mail object in a postal service to a designated person, the system comprising:

means for registering a pseudo name and selecting one or more mail services in a user profile, the user profile having a designated time frame for which the user profile is active;

means for determining a registered pseudo name to locate a user profile associated with the registered pseudo name; and

means for executing the one or mail services <u>during the designated active time</u> frame in the user profile.

41. (Currently Amended) A computer program product directly loadable into the internal memory of a digital computer, comprising software code portions for performing the steps of: locating a user profile having a selected mail service, from a registered pseudo name displayed on a mail object; and executing the selected mail service. comprising a computer usable medium having a computer readable program for a mail service which when executed on a computer causes the computer to:

store a psuedo name to be displayed on the mail object and a user profile for selecting one or more mail services;

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determine the registered pseudo name displayed on the mail object to locate the user profile; and

store a designated time frame for which the user profile is active.

42. (New) A method for performing a mail service, the method comprising: storing a psuedo name to be displayed on the mail object and a user profile for selecting one or more mail services;

determining the registered pseudo name displayed on the mail object to locate the user profile;

storing a designated time frame for which the user profile is active; and performing the mail service during the designated active time frame as defined in the user profile.